Clairvoyance

Brand Guidelines

AI Staff for Everyone

DEVELOPED BY Stardock SOFTWARE

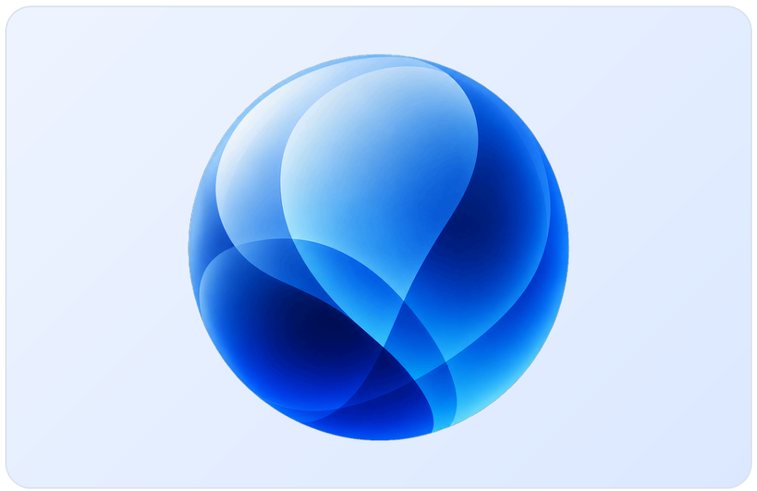
LOGOS



Full color logo for light backgrounds



Reversed logo for dark backgrounds



Orb icon for app tiles, avatars and small spaces

COLORS

Navy
`#14213A · RGB 20 33 58`

Deep Blue
`#0A2A8C · RGB 10 42 140`

Brand Blue
`#1A6FF0 · RGB 26 111 240`

Cyan
`#5CC4FF · RGB 92 196 255`

USAGE

Do

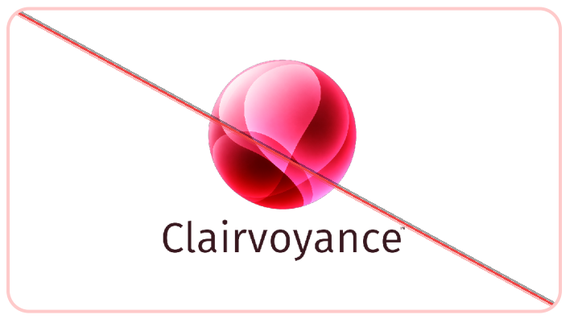
- Leave clear space around the logo at least the height of the letter C.
- Use the full color logo on white or light backgrounds.
- Use the reversed logo on navy, deep blue or dark photography.
- Write the name as **Clairvoyance**, with a capital C.
- Scale the logo proportionally.

Don't

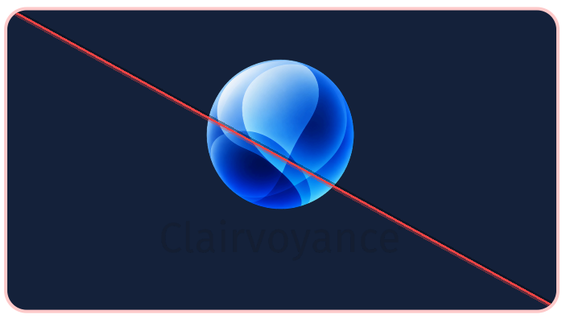
- Stretch, squash, rotate or skew the logo.
- Recolor the orb or the wordmark.
- Place the full color logo on busy or dark backgrounds.
- Add shadows, outlines or other effects.
- Separate the wordmark from the orb or rearrange them.



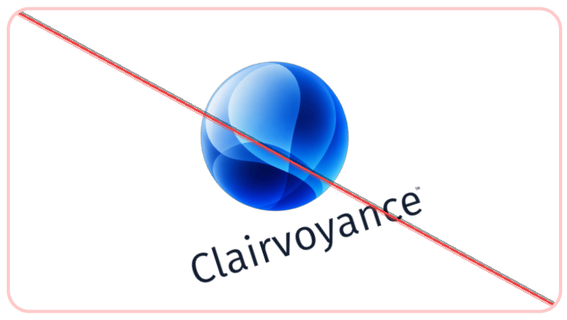
Stretched



Recolored



Low contrast



Rotated